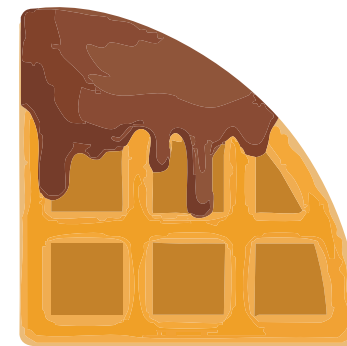


**GREAT** <sup>TM</sup>  
**INDIAN**  
**WAFFLE**



● FRANCHISE OPPORTUNITY 2026

# Serve Happiness.

One waffle at a time.

India's favourite eggless waffle brand. Fresh waffles, shakes, coffee & desserts, now ready to grow with you.

**40**

OUTLETS

**10+**

CITIES

**100%**

EGGLESS

[www.greatindianwaffle.com](http://www.greatindianwaffle.com) | [@greatindianwaffle](https://www.instagram.com/greatindianwaffle)

## HOT & CRISPY CHOCOLATE WAFFLES



**GREAT  
INDIAN  
WAFFLE**

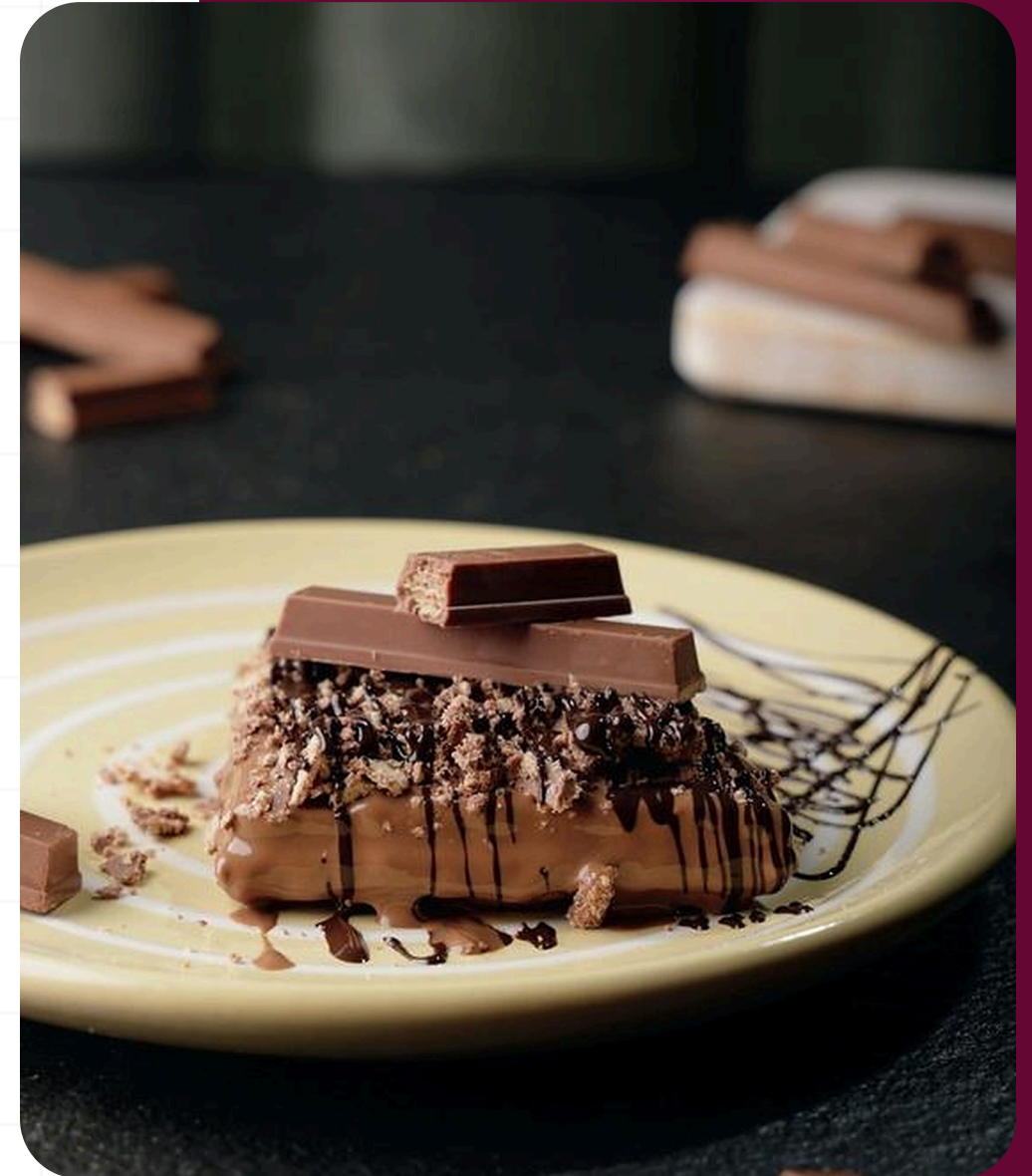


WHO WE ARE

# About Us

**Great Indian Waffle** is a prominent QSR brand in India, known for its eggless waffles. Founded in 2024, the brand was born to introduce India to the concept of enjoying freshly baked waffles as a snack and not just a dessert. Its popularity as a fast food franchise rose across age groups, thanks to its range of on-the-go waffle sandwiches and a variety of fillings that are usually unknown to the Indian market. The brand has now also started selling its own waffle mixes and spreads as retail products at its outlets.

Great Indian Waffle has **30+ stores / kiosks** spread across different cities, all focused on our key ingredient: **taste & quality**. We wish to expand further without compromising on our commitment of delivering quality and yumminess in every bite of waffle and every glass of shake.



SINCE 2024

# Our Story



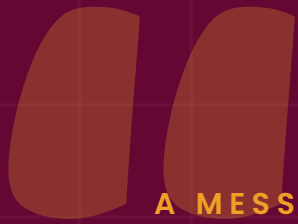
Our journey began with a simple belief: **happiness can be served on a plate.** What started as a small outlet has now grown into a recognised dessert brand, loved by waffle enthusiasts across India.

Inspired by the universal love for waffles, we didn't just replicate international flavours; we added our own twist, a fusion of global taste with India's unique love for indulgence.

From day one our focus has been on **quality, freshness and innovation.** Every waffle is crafted from premium ingredients, baked to perfection and served with toppings that turn a simple treat into an unforgettable experience, from the timeless Nutella drizzle to fresh fruits and experimental creations.

Beyond desserts, Great Indian Waffle is about **moments**: family get-togethers, friends bonding over chocolate waffles, couples sharing sweet bites. That's why our outlets are warm, welcoming spaces where people feel at home.





A MESSAGE FROM OUR FOUNDERS

# Every outstanding brand begins with a passion, and at Great Indian Waffle, that passion is **sweetness.**

What started as a simple dream, to bring authentic, freshly baked waffles to India, has grown into a journey of love, taste and togetherness. We wanted to create more than a dessert place: a space where people share smiles, make memories and celebrate life's little joys. With every waffle we promise freshness, quality and happiness in every bite.

**Dhaval Joshi & Rutvi Patel**

But our story is not just about waffles; it's about people. The families around our tables, the friends laughing over shared desserts and the loyal customers who keep coming back are the heart of our journey. Whether you're visiting for a quick treat or considering joining our franchise family, Great Indian Waffle is here to share happiness, one waffle at a time.

THE PEOPLE BEHIND THE BRAND

# Our Team



FOUNDER

## Dhaval Joshi

Dhaval Joshi turned a simple dream into a nationwide dessert brand, crafting fresh, indulgent waffles that blend global flavours with India's love for sweetness, happiness and unforgettable foodie moments.



CO-FOUNDER

## Rutvi Patel

Rutvi Patel is a dynamic entrepreneur and co-founder of Great Indian Waffle. With a passion for food innovation and customer delight, she is dedicated to delivering quality, taste and memorability through every creation.

FROM ONE STORE TO 40 SWEET DESTINATIONS

# Our Journey



OUR FOOTPRINT

# Sharing Joy & Spreading Sweetness

Born in Gujarat and now growing beyond it, every new outlet brings fresh waffles and happy moments to a new neighbourhood.

39

Outlets in Gujarat

1

Outlet in Goa



 **Born in Gujarat**  
Headquartered in Ahmedabad, expanding across India.



WHERE YOU'LL FIND US

# Our Presence

40

OUTLETS

10+

CITIES

## 📍 Ahmedabad

18

- Nikol (SP Ring Road)
- Himalaya Mall
- Amigos 13 Food Court, Gota
- Adani Shantigram
- Sindhu Bhavan
- South Bopal
- New Ranip
- Wide Angle, ISKCON
- SVP International Airport
- Bapunagar
- Nikol D-Mart
- Shastrinagar
- CBD Mall, Zundal
- Chandkheda
- Silver Oak University
- Vastral
- Maninagar
- Vandemataram

## 📍 Gandhinagar

5

- Agora Mall
- Infocity
- Karnavati University
- GIFT City
- Kudasán

## 📍 Surat

8

- Pal Adajan
- Surat Café, Pal RTO
- Varachha
- Katargam
- Jahangirpura
- Vesu
- Gallops Food Plaza, Kim
- Bardoli

## 📍 North Gujarat

4

- Mehsana
- Visnagar
- Himmatnagar
- Amibod Mahudi, Vijapur

## 📍 Highways & More

5

- Gallops Food Plaza, Fedra
- Gallops, Chhavand (Rajkot Hwy)
- Darshan Hotel (Rajkot Hwy)
- Gallops, Borsad (Anand)
- Goa

THE GIW ADVANTAGE

# Why Great Indian Waffle?

Twelve reasons why partners choose us to build a profitable, joyful food business.



01



**Minimum Investment**

02



**In-house Manufacturing**

03



**Innovation & Technology**

04



**No Deposit**

05



**In-house R&D Team**

06



**Great ROI per Annum**

07



**High Margin**

08



**Minimum Setup Cost**

09



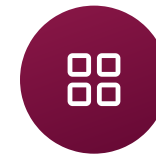
**Taste & Tradition**

10



**Prolonged Shelf Life**

11



**Wide Range of Products**

12



**100% Eggless Menu**

FROM ENQUIRY TO OPENING DAY

# Hassle-Free Process

**8** simple steps  
to your own outlet



QUICK SERVICE RESTAURANT

# QSR Module

TOTAL INVESTMENT

₹ 17,00,000

FRANCHISE FEES

₹ 3,00,000 + GST

Non-refundable

OTHER INVESTMENT

₹ 14,00,000

Interior, furniture, machinery, billing machine, camera, LED board and staff training are all included in this cost.

PROFIT MARGIN

50%

Approx.

ROYALTY

5%

Of total sales of the month



Waffles Are  
**INSTANT** Love



DINE-IN CAFÉ EXPERIENCE

# Café Module

TOTAL INVESTMENT

₹ 20,00,000

FRANCHISE FEES

₹ 3,00,000 + GST

Non-refundable

OTHER INVESTMENT

₹ 17,00,000

Interior, furniture, machinery, billing machine, camera, LED board and staff training are all included in this cost.

PROFIT MARGIN

50%

Approx.

NET MARGIN

35% - 40%

ROYALTY

5%

Of total sales of the month

T&C Apply



# Approximate Return on Investment

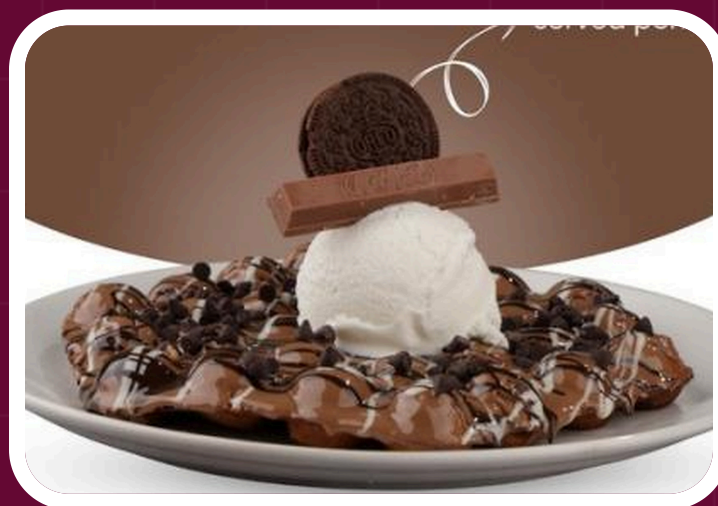
| Details of Month  | Scenario 1 | Scenario 2 | Scenario 3 | Scenario 4 |
|-------------------|------------|------------|------------|------------|
| Sale of the Day   | 5,000      | 8,000      | 10,000     | 15,000     |
| Sale of the Month | 1,50,000   | 2,40,000   | 3,00,000   | 4,50,000   |
| Rent              | 30,000     | 30,000     | 30,000     | 30,000     |
| Electricity       | 8,000      | 10,000     | 12,000     | 15,000     |
| Staff Salary      | 20,000     | 20,000     | 20,000     | 30,000     |
| Material Purchase | 60,000     | 96,000     | 1,20,000   | 1,80,000   |
| Other Expenses    | 5,000      | 8,000      | 10,000     | 12,000     |
| Net Profit        | 27,000     | 76,000     | 1,08,000   | 1,83,000   |
| ROI (Months)      | 37         | 13         | 9          | 5          |

\* All figures are approximate and in Rs. ROI shown in months. T&C Apply.

WE'VE GOT YOUR BACK

# Our Support

From finding the right location to your first bill, our team stands with you at every step.



Great Indian Waffle



01

## Staff Training

Given by the company



02

## Raw Material Supply

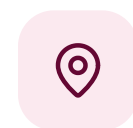
Supplied by the company



03

## Recipe Book

Provided by the company



04

## Location Finding

Supported by the company



05

## Standard SOPs

Followed as per company standards



06

## Billing Software

Full billing software support

# Terms & Conditions



## 1. Royalty

5% of the total monthly sales is payable to the company, whether the store makes a profit or a loss.



## 2. Inventory

All inventory will be supplied only by the company from its own warehouse. No purchase is allowed from outside.



## 3. Staff

The company will provide staff for the first 3 months only. After that, the franchise owner has to arrange their own staff.



## 4. Penalty

A penalty of Rs. 15,000 will be charged if the franchise owner is found sourcing material from anyone other than Great Indian Waffle, or if any cleanliness concern is found at the store.



## 5. Stock Refill

Warehouse refill orders must be placed 4 days in advance. Stock will be dispatched only after the full payment is received, and the order will be delivered within 4 days.



## 6. Franchise Rights

If any franchise store does not operate as per the rules of Great Indian Waffle, the company has the right to take back the franchise.

# Our Menu

## GREAT INDIAN WAFFLE™

### Chocolate Waffle

|                 |     |      |
|-----------------|-----|------|
| Choco Blast     | ₹50 | ₹100 |
| Black & White   | ₹50 | ₹100 |
| Dark Desire     | ₹50 | ₹100 |
| Milk & White    | ₹50 | ₹100 |
| White Chocolate | ₹50 | ₹100 |



For Franchise Inquiry  
+91 76007 67618

### Our Best Picks

|                  |      |      |
|------------------|------|------|
| Me Oreo          | ₹80  | ₹150 |
| Triple Chocolate | ₹90  | ₹160 |
| Choco Devil      | ₹80  | ₹160 |
| Kit-kat          | ₹80  | ₹160 |
| Blueberry        | ₹90  | ₹160 |
| Strawberry       | ₹90  | ₹160 |
| Kitkat Oreo Mix  | ₹100 | ₹180 |
| Ferrero Rocher   | ₹120 | ₹210 |
| Pistachio        | ₹120 | ₹210 |

### Biscoff

|                          |      |      |
|--------------------------|------|------|
| Biscoff                  | ₹90  | ₹170 |
| Choco Biscoff            | ₹100 | ₹180 |
| Nutella Biscoff          | ₹110 | ₹200 |
| Triple Chocolate Biscoff | ₹110 | ₹200 |

### Nutella

|                        |      |      |
|------------------------|------|------|
| Naked Nutella          | ₹90  | ₹170 |
| Nutella With Chocolate | ₹100 | ₹190 |
| Nutella Kitkat         | ₹110 | ₹200 |
| Nutella Oreo           | ₹110 | ₹200 |
| Nutella Almond         | ₹120 | ₹220 |



### Great Indian Special

Sp. Ice Cream Waffle ★ ₹120

Bubble Waffle Full ★ ₹250

(Round dish with ice cream & Triple Overload Chocolate)



@greatindianwaffle

📍 Sweetening moments across 40+ locations..

(Parcel Charges Extra)

Now Available At:-

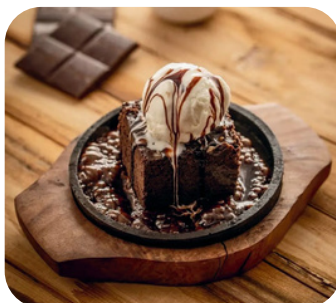


www.greatindianwaffle.com

# Beverages & Desserts

## Beverages

|                       |      |
|-----------------------|------|
| Cold Coco             | ₹90  |
| Classic Cold coffee   | ₹90  |
| Hazelnut Cold Coffee  | ₹100 |
| Mocha Cold coffee     | ₹100 |
| Cold Bournvita        | ₹100 |
| Oreo Shake            | ₹130 |
| Kitkat Shake          | ₹130 |
| Chocolate Shake       | ₹130 |
| Strawberry Milk Shake | ₹130 |
| Mango Milk Shake      | ₹130 |
| Mix Berries Shake     | ₹140 |
| Passion Fruit Shake   | ₹140 |
| Nutella Shake         | ₹150 |
| Biscoff Shake         | ₹150 |
| Brownie Shake         | ₹160 |



(250ml)

## Brownie Bowl

|                                          |       |
|------------------------------------------|-------|
| Classic Brownie                          | ₹ 110 |
| Brownie With Chocolate Sauce & Ice Cream | ₹ 130 |
| Brownie With Cookie Crumble & Ice Cream  | ₹ 150 |
| Brownie With Kitkat & Ice Cream          | ₹ 150 |
| Nutella Brownie With Ice Cream           | ₹ 170 |
| Biscoff Brownie With Ice Cream           | ₹ 170 |
| Pistachio Brownie With Ice Cream         | ₹ 180 |

## Live Arabic Kunafa

|                              |      |
|------------------------------|------|
| Kunafa with Milkchocolate    | ₹299 |
| Kunafa With Triple Chocolate | ₹349 |
| Kunafa With Nutella          | ₹370 |
| Nutella With Almond          | ₹399 |
| Kunafa With Pistachio        | ₹449 |



[www.greatindianwaffle.com](http://www.greatindianwaffle.com)

(Parcel Charges Extra)

## Sizzling Brownie

|                                                                                                                                               |       |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-------|
| <b>Evergreen</b><br>(Brownie+Vanilla IceCream +DarkChocolate + Syrup)                                                                         | ₹140  |
| <b>Triple Chocolate</b><br>(Brownie+VanillaIceCream + Milk + Dark& WhiteChocolate+ Choco chips + Syrup)                                       | ₹ 160 |
| <b>Creamy Kiki Oreo</b><br>(Brownie + Vanilla Ice Cream + Milk Chocolate + Kitkat + OreoChoco chips +Syrup)                                   | ₹ 199 |
| <b>Signature Royal Brownie</b><br>(Brownie + Vanilla IceCream+Milk Chocolate+ Kitkat + Oreo + Ferrero Rocher Chocolate + Choco chips + Syrup) | ₹ 249 |

## Mini Pan Cakes

|                        |       |
|------------------------|-------|
| Milk & DarkChocolate   | ₹ 130 |
| Tripal Chocolate       | ₹ 130 |
| Oreo Chocolate         | ₹ 130 |
| Kitkat Crunch          | ₹ 140 |
| Holla Nutella          | ₹ 150 |
| Biscoff With Chocolate | ₹ 150 |

If You Want The Real Taste Then  
“Skip The Spoon, Feel the Crunch”

TASTE IT! LOVE IT!

# Our Signature Treats



## Kunafa A Taste of Middle Eastern Sweetness



25+ Outlets | 10+ Cities [www.greatindianwaffle.com](http://www.greatindianwaffle.com)



Chocolate Overload



Because one drizzle is never enough ))



## HOT & CRISPY CHOCOLATE WAFFLES



Coffee and More ♡



# 50/-

COFFEE SHAKE BOURNVITA SIZZLING BROWNIE PIZZA BURGER



# Let's Grow **Sweet** Together

For franchise enquiries, reach out to us today.



## HEAD OFFICE

606/3B, Sankalp Square, Taj Skyline Hotel,  
Sindhu Bhavan Road, Shilaj, Ahmedabad -  
380059



## CALL FOR INFO

**+91 76007 67618**  
**+91 76007 64818**



## ONLINE

**[www.greatindianwaffle.com](http://www.greatindianwaffle.com)**



**@greatindianwaffle**



**Great Indian Waffle**